



# COMMUNITY OPPORTUNITY ALLIANCE

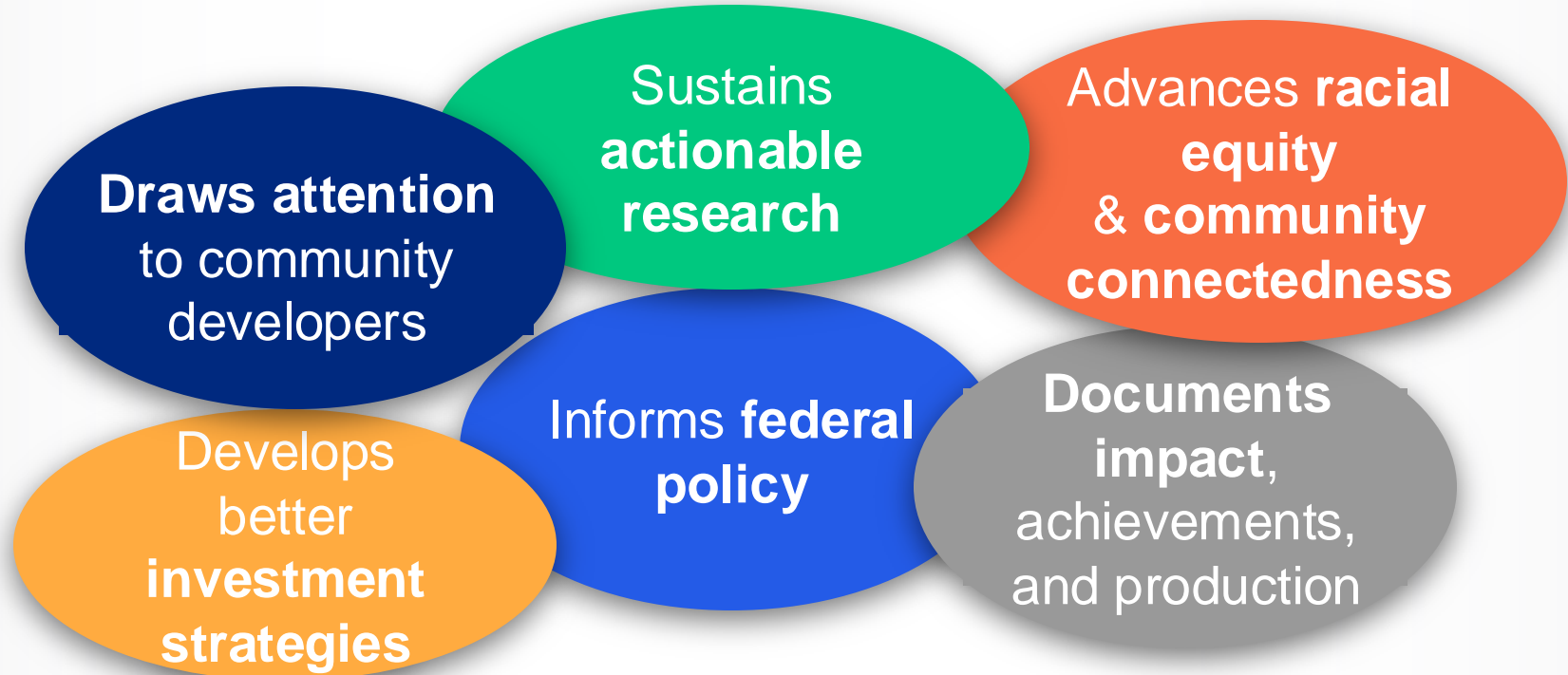
U N T I L   A L L   T H R I V E

# **Community Opportunity Alliance** (formerly NACEDA)

## **Grounding Values in Research**

*Frank Woodruff - Executive Director*

# What does the Grounding Values in Research Project do for the Community Development Field?



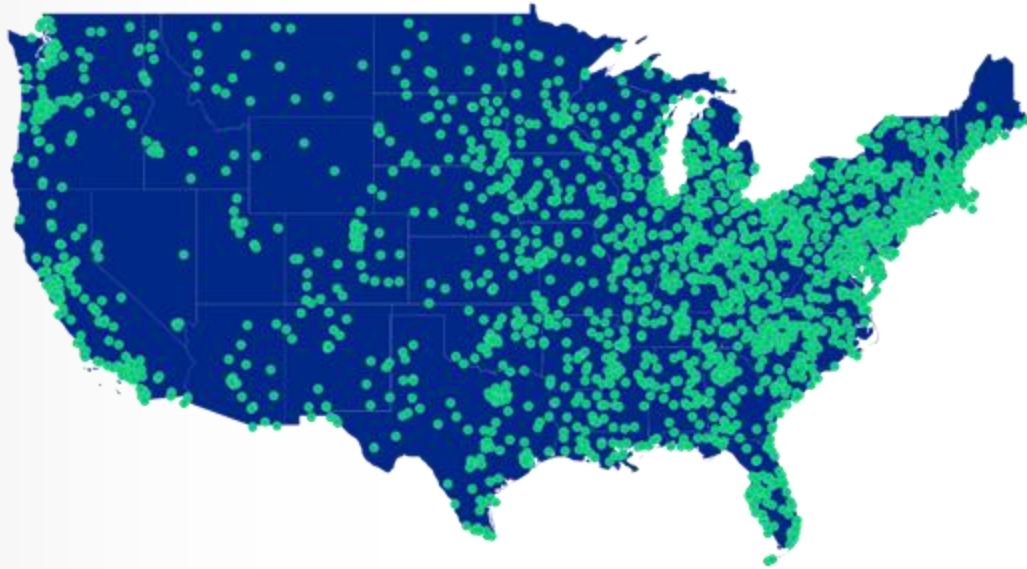
# Community-Based Development Organization (CBDO) AKA community development organization

Private, nonprofit, community-based organizations whose work is aimed at improving the lives of lower-income people or the communities they live in and that either

- 1) develop housing, commercial, industrial or community facilities
- 2) support business development

# Community Development Organizations, 2018

## National

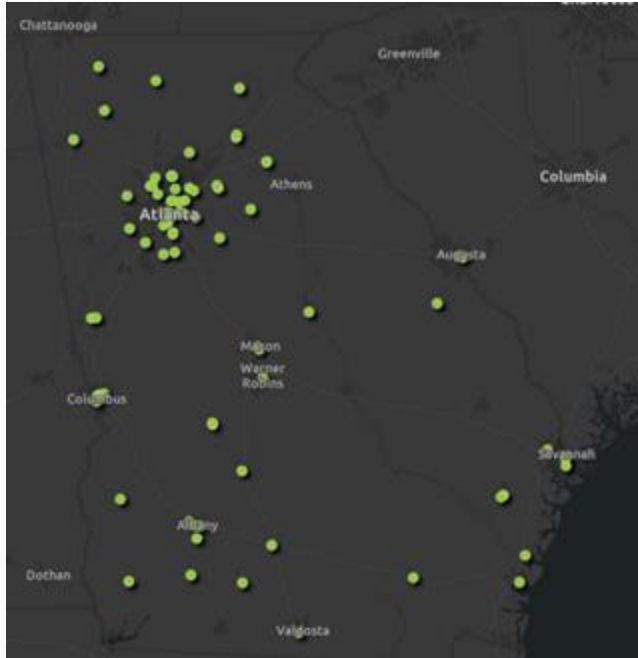


**6000+**  
**Organizations**

**\$22.9 B**  
**in assets**

**\$54.2 B**  
**in revenues**

# Community Development Organizations Georgia



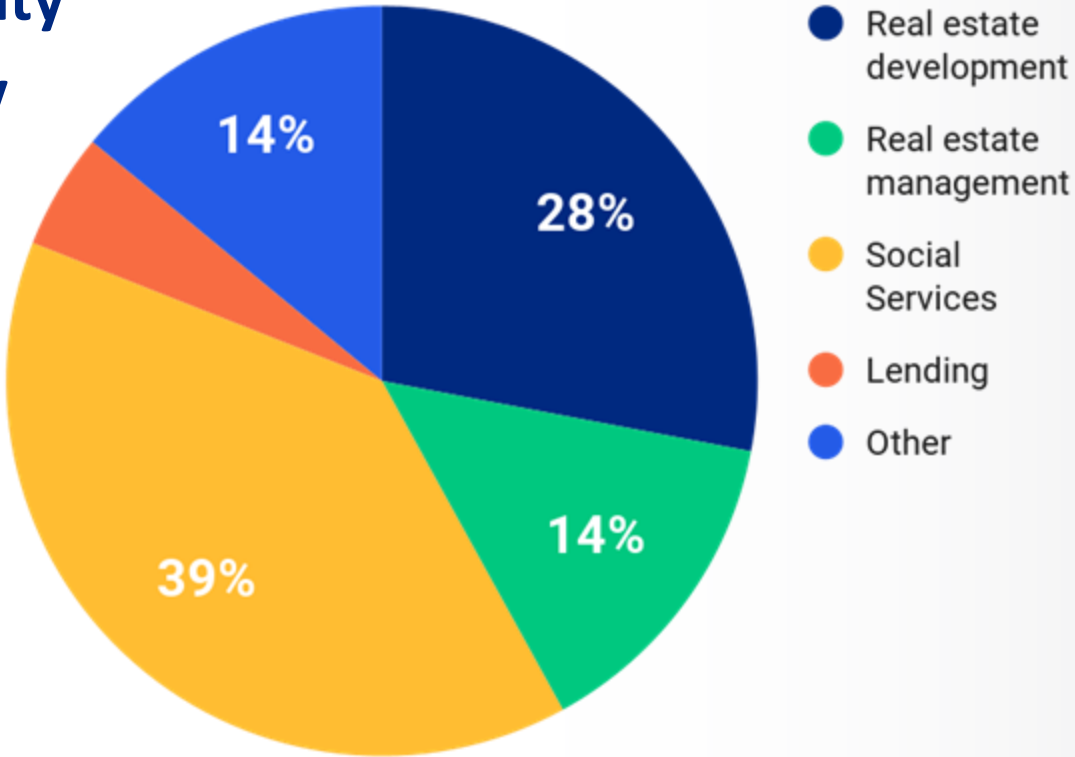
**109**  
Organizations

**\$508 M**  
in assets

**\$373 M**  
in revenues

# Composition of Community Development Sector by Activity Type

National



# Real Estate Production by Community Development Organizations

**556,000**  
Total Housing Units  
Developed, 2019-  
2021

**3,500**  
Total Community  
& Commercial  
Facilities  
Developed, 2019-  
2021

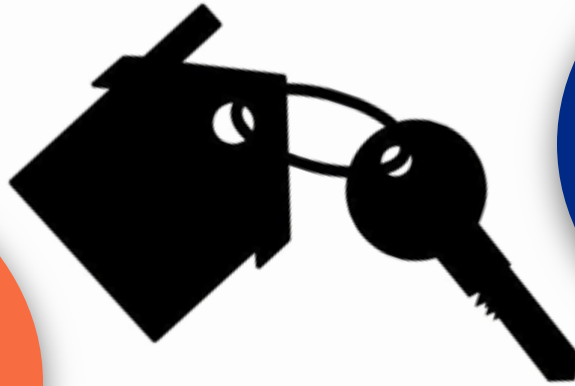




# Economic Development by Community Development Organizations

**\$3.5 B**

Total Amount of  
**Financial Support**  
provided – Loans &  
Grants, 2019-2021

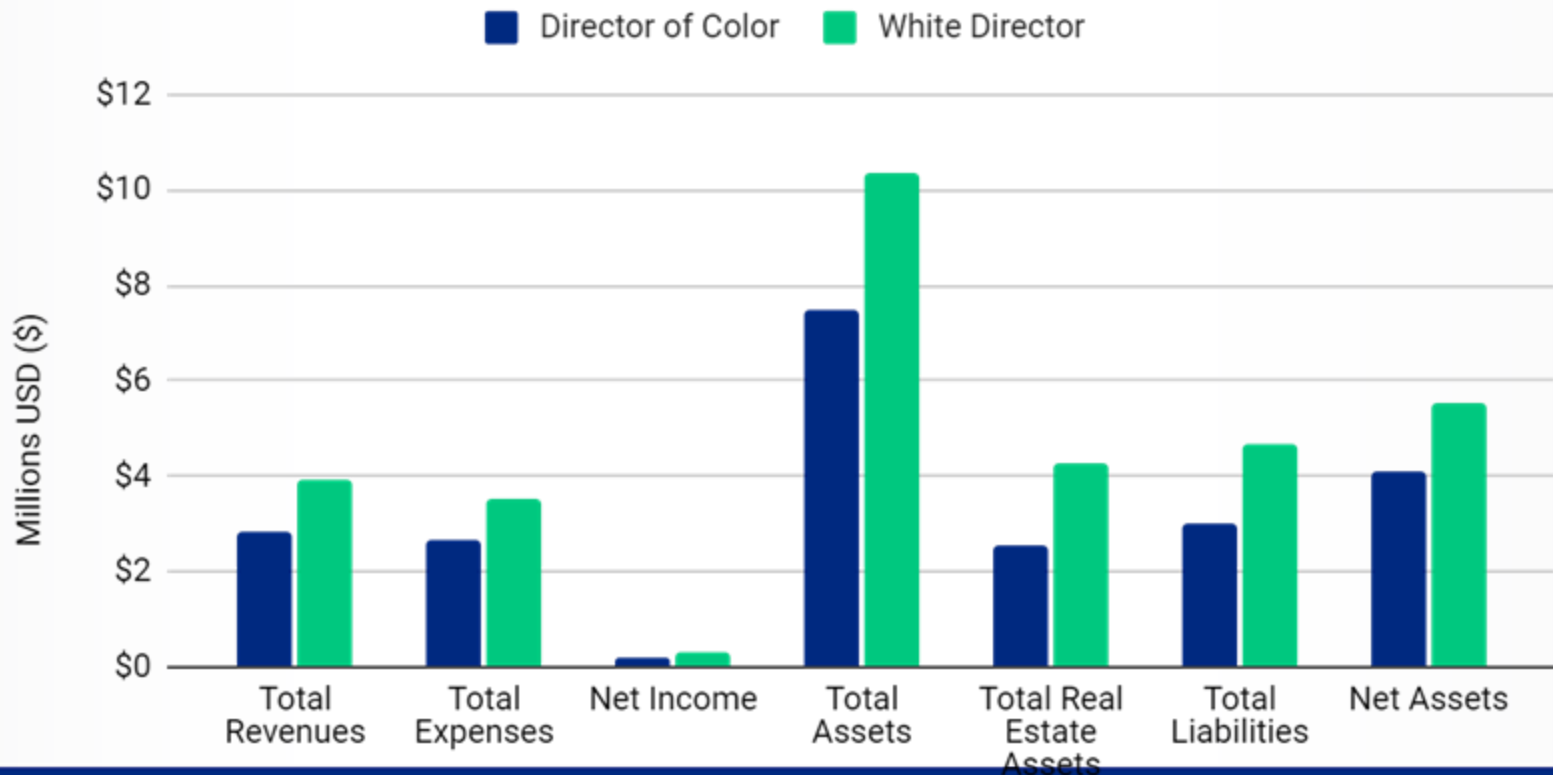


**373,000**

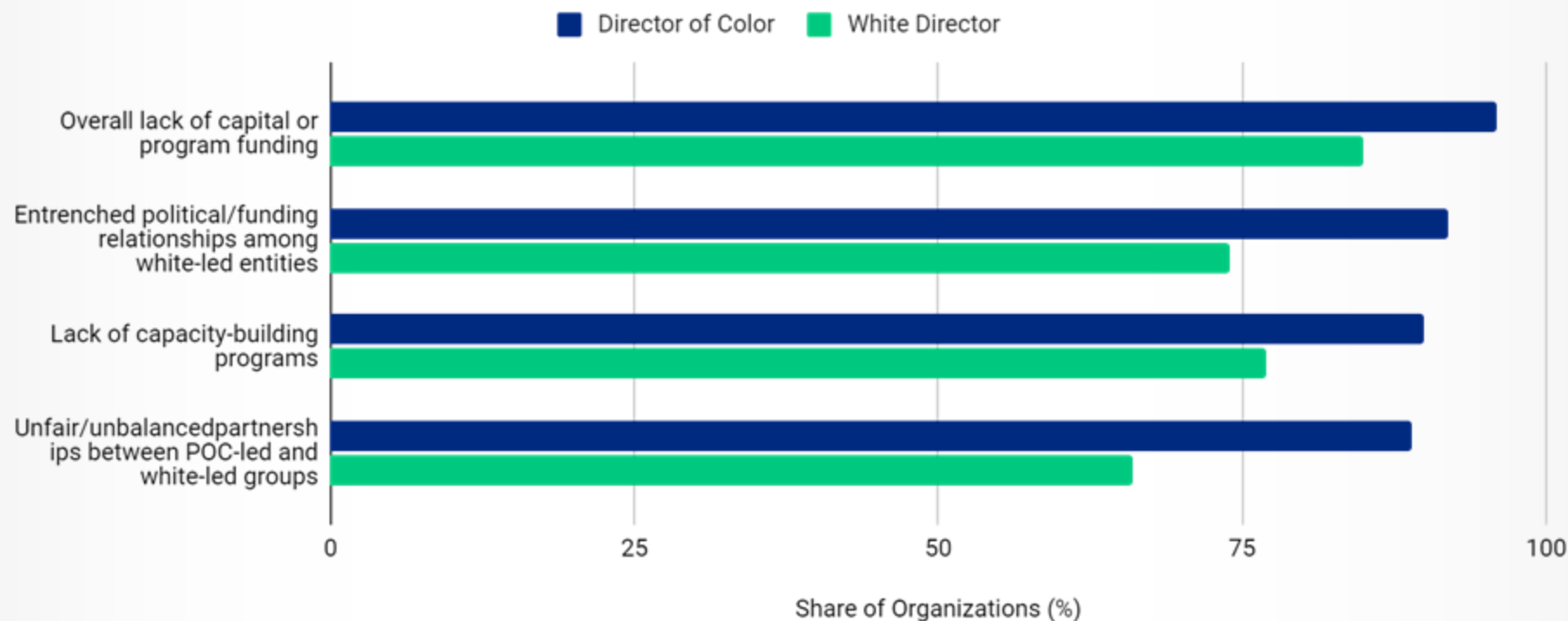
Total **Businesses**  
Supported, 2019-  
2021

# Equity in the Field

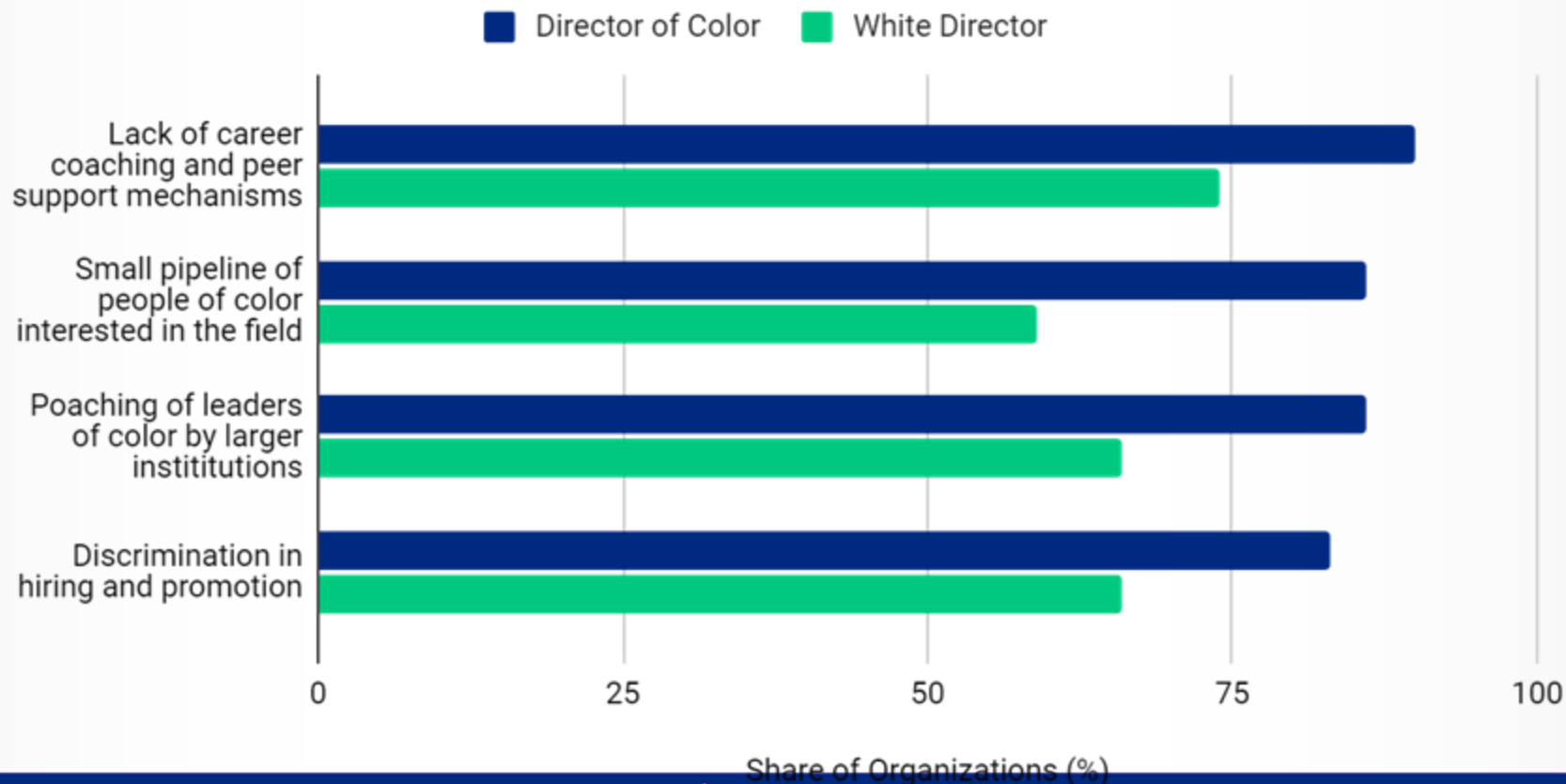
# Average Financial Health Metrics by Director's Race/Ethnicity, 2017-2020



## Barriers to Organizations Led by People of Color, by Race/Ethnicity of Director, 2022



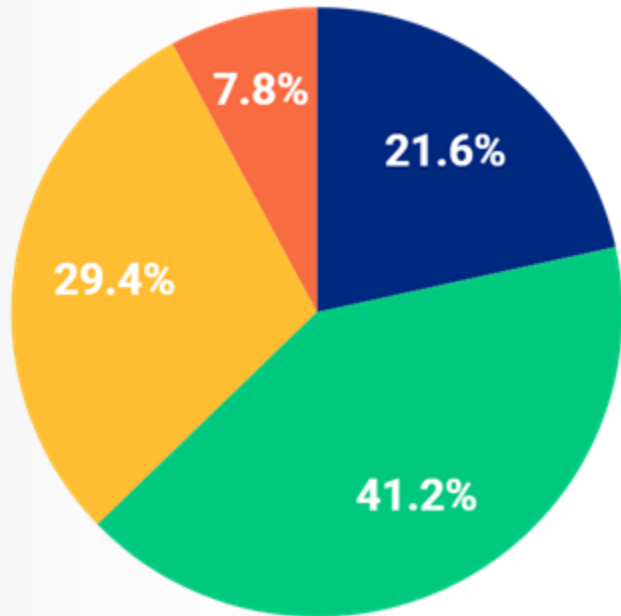
## Barriers to Leaders of Color, by Race/Ethnicity of Director, 2022



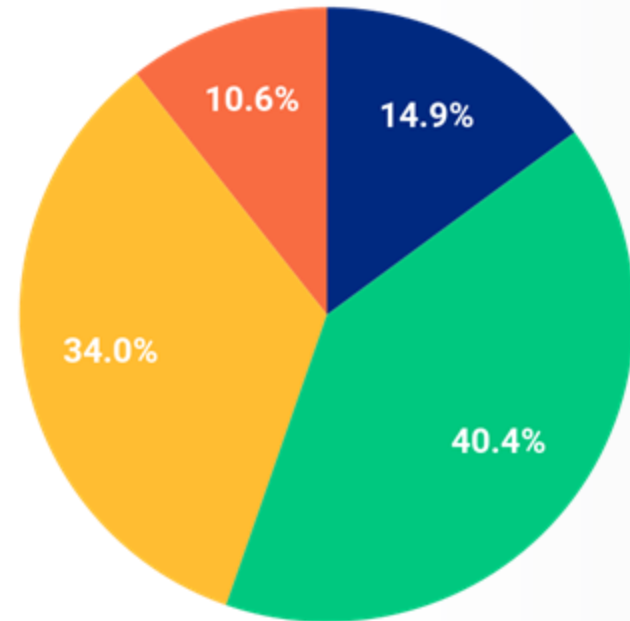
# Financial Health

# Financial Health of CD Organizations, 2018 (% of Groups)

National



Georgia



- Fragile
- Fair
- Good
- Excellent

# Resource Concentration



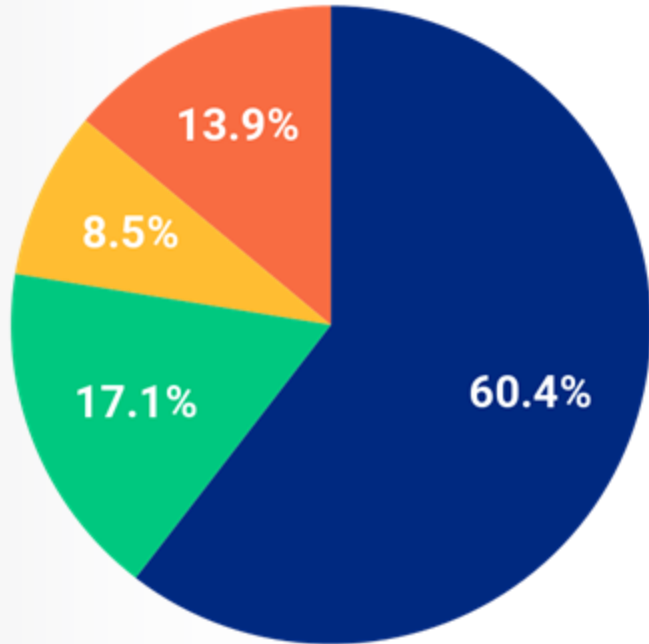
# Share of Revenue – Largest Organizations vs. Small, 2018 (% of Total)

■ Smallest 75%   ■ Top 25%



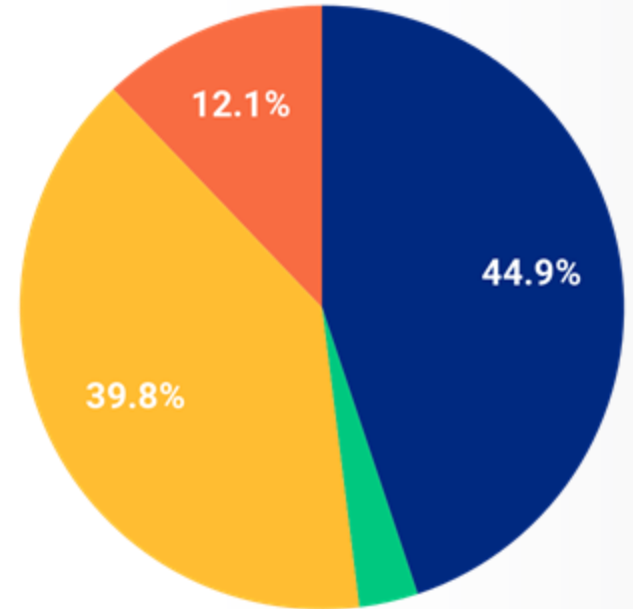
# Revenue by Metro Area Size

National



- Large Metro
- Med Metro
- Small Metro
- Rural

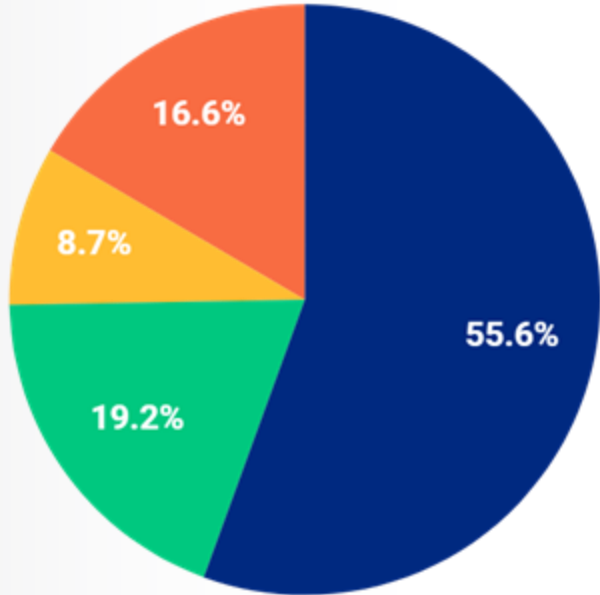
Georgia



# Community Development Groups by Metro Area Type, 2018

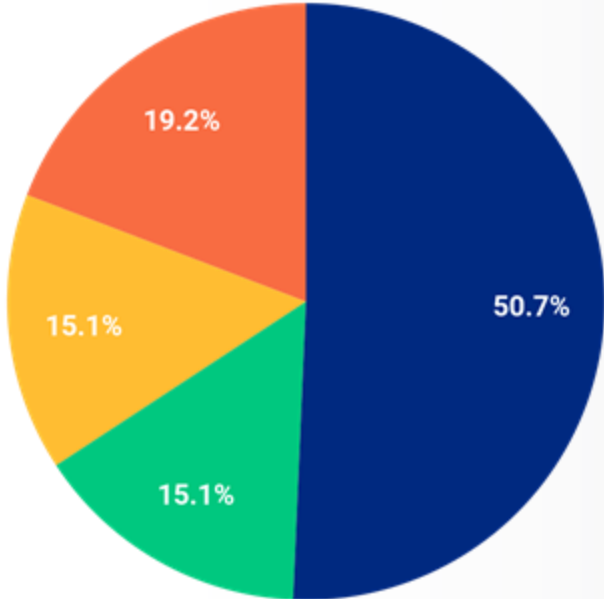
(% of Total Groups)

National



- Large Metro
- Med Metro
- Small Metro
- Rural

Georgia



# Q&A

Scan the QR code to  
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# High-Level Findings about the Community Development Field

- The scale of production in the field is confirmed.
- The field is financially significant in size – \$23B in revenue and \$54B in assets.
- Organizations orient to community needs, leading to a unique mix of activities.
- Small and mid-sized metropolitan areas have fewer resources.
- Financial resources are concentrated among the largest organizations
- The field is financially healthy overall, but smaller organizations and organizations led by people of color continue to face disproportionate financial challenge.
- There is a lack of understanding and attention for the field at the federal level.

# Actionable Research



[Financial Health of Community-Based Development Organizations](#)



[The State of Community-Based Development Organizations](#)



[Money Meets Community series](#)

# Public Data Sets



DATASET: [Financial Health of Community-Based Development Organizations](#)



DATASET: [The State of Community-Based Development Organizations](#)