



250 Georgia Avenue, SE  
Suite 350  
Atlanta GA 30312  
404.586.0740

## **Closing the Divide: Housing Equity in a Shifting Georgia** **October 1, 2025**

Sponsorship Opportunity for the Celebration of  
Georgia Advancing Communities Together, Inc.

Dear Georgia ACT Partner,

We invite you to join Georgia Advancing Communities Together, Inc. (Georgia ACT) as a sponsor of our Annual Fall Housing Conference on **October 1, 2025**, at Atlanta Metropolitan State College.

Since 2014, Georgia ACT has been at the forefront of advancing affordable housing and equitable community development across the state. Through advocacy, training, and technical support, we empower nonprofit housing organizations to create stronger, more vibrant neighborhoods throughout Georgia.

This pivotal event will bring together community leaders, housing advocates, and change makers to reflect on over a decade of impact and look ahead to our shared future. Highlights include a keynote address by a leader in affordable housing, powerful stories of transformation, and engaging entertainment.

As a sponsor, you will:

- Gain direct exposure to our broad network of housing professionals, policymakers, and community stakeholders from across the state of Georgia
- Demonstrate leadership in supporting equitable housing and community development in a time of unprecedented uncertainty for the industry
- Be recognized through event materials, signage, and marketing channels depending on your sponsorship level

The sponsorship packages are attached for your review. Your support will directly contribute to our continued work building a Georgia where every family has access to safe, affordable housing. We hope to celebrate this milestone with your partnership.

To confirm your sponsorship or request more information, please contact me at **bhayesbrown@georgiaact.org** or **404-884-3499**.

Thank you for your commitment to stronger communities.

Sincerely,

Dr. Bambie Hayes-Brown  
President & CEO

Our Mission: We build, support, and inform a statewide network of thriving organizations, professionals, and individuals advancing equitable housing and community development.

Our Vision: All Georgia families have safe and decent housing in vibrant neighborhoods.

**2025 Annual Fall Affordable Housing Conference Sponsorships**  
**October 1, 2025, Atlanta Metropolitan State College**

<p><b>PINNACLE SPONSOR ~ \$25,000</b></p> <ul style="list-style-type: none"> <li>• Presenting Sponsors of the Main Conference</li> <li>• Option to be included in a press release, or a joint press release, in advance of Conference</li> <li>• Introduced at the Opening Plenary &amp; Present Greeting</li> <li>• Support sponsorship of (3) three Low-Income Resident or Student Registrations</li> <li>• Complimentary Full Conference Registration for (5) five Nonprofit Partners and (5) five Sponsor Staff Members</li> <li>• Have company logo included in conference marketing materials, including website, program, emails, and throughout the conference</li> <li>• Option to speak on a panel during a keynote or breakout session</li> <li>• Intermediate Level Sponsor Benefits*</li> </ul>	<p><b>FOUNDATION SPONSOR ~ \$2,500</b></p> <ul style="list-style-type: none"> <li>• Beverage and Food Sponsors for the Main Conference and the Awards Program</li> <li>• Introduced at Opening Plenary</li> <li>• Sponsorship of one (1) Low-Income Resident or Student Registration</li> <li>• Complimentary Full Conference Registration for one (1) Nonprofit Partner and one (1) Sponsor Staff Member</li> <li>• Intermediate Level Sponsor Benefits*</li> </ul>
<p><b>ROOFTOP SPONSOR ~ \$10,000</b></p> <ul style="list-style-type: none"> <li>• Introduced at Opening Plenary and Present Greetings</li> <li>• Sponsorship of three (3) Low-Income Resident or Student Registrations</li> <li>• Complimentary Full Conference Registration for three (3) Nonprofit Partners and three (3) Sponsor Staff Members</li> <li>• Intermediate Level Sponsor Benefits*</li> </ul>	<p><b>BRICK &amp; MORTAR SPONSOR ~ \$1,500</b></p> <ul style="list-style-type: none"> <li>• Technology Sponsors for the Main Conference</li> <li>• Complimentary Conference Registration for one (1) Sponsor Staff Member</li> <li>• Basic Level Sponsor Benefits**</li> </ul>
	<p><b>FRIEND SPONSOR ~ \$1,000</b></p> <ul style="list-style-type: none"> <li>• Discounted Conference Registration for one (1) Sponsor Staff Member</li> <li>• Basic Level Sponsor Benefits**</li> </ul>
	<p><b>SUPPORTER SPONSOR ~ \$500</b></p> <ul style="list-style-type: none"> <li>• Basic Level Sponsor Benefits**</li> </ul> <p><b>VENDOR TABLE ~ \$150</b></p> <ul style="list-style-type: none"> <li>• Table provided in the lobby during the main conference</li> </ul>
<p><b>CORNERSTONE SPONSOR ~ \$7,500</b></p> <ul style="list-style-type: none"> <li>• Sponsorships of Keynote Session, Introduced at Keynote Session</li> <li>• Sponsorship of two (2) Low-Income Resident or Student Registrations</li> <li>• Complimentary Full Conference Registration for two (2) Nonprofit Partners and two (2) Sponsor Staff Members</li> <li>• Intermediate Level Sponsor Benefits*</li> </ul>	<p><b>*Intermediate Level Sponsor Benefits</b></p> <ul style="list-style-type: none"> <li>• Company Logo included in Conference Marketing Materials (Website, Program, Emails &amp; throughout Conference)</li> <li>• Company Vendor Table, option to provide event giveaway for Attendees</li> </ul>
<p><b>SKYLIGHT SPONSOR ~ \$5,000</b></p> <ul style="list-style-type: none"> <li>• Presenting Sponsors of the Pre-Conference Awards Program</li> <li>• Introduced at Program and Present Greetings</li> <li>• Sponsorship of two (2) Low-Income Resident or Student Registrations</li> <li>• Complimentary Full Conference Registration for two (2) Nonprofit Partners and two (2) Sponsor Staff Members</li> <li>• Intermediate Level Sponsor Benefits*</li> </ul>	<p><b>**Basic Level Sponsor Benefits</b></p> <ul style="list-style-type: none"> <li>• Company Name listed in Conference Marketing Materials (Website, Program, Emails)</li> <li>• Display Company Literature on tables in the Registration Area, option to provide event giveaway for Attendees</li> </ul>

**Advertisement Specifications** (Digital program provided for all Attendees)

- All ads must be print ready – SUBMITTED FILES WILL NOT BE RETOUCED
- Ad files must be submitted in a high-resolution JPEG or in a PDF file at a resolution of 300 dpi or higher with images/fonts embedded. Ads and company logos will be printed in color/black & white/gray scale as submitted
- All advertisements due by September 19, 2025. Submit all ad information and questions to [info@georgiaact.org](mailto:info@georgiaact.org).

## SPONSORSHIPS

**Yes,** I/we are pleased to support the 2025 Annual Fall Affordable Housing Conference and Awards Program as follows:

- Pinnacle (\$25,000)
- Rooftop (\$10,000)
- Cornerstone (\$7,500)
- Skylight (\$5,000)
- Foundation (\$2,500)
- Brick & Mortar (\$1,500)
- Friend (\$1,000)
- Supporter (\$500)
- Vendor Table (\$150)

## INDIVIDUAL TICKETS

Check One		Member Fee	Non-Member Fee
	Early Bird Registration (Deadline: August 31, 2025)	\$100	\$150
	Regular Registration	\$150	\$200
	*Low-Income Resident & Student	N/A	\$25

\*Low-Income Residents at <30% AMI; Students must provide copy of current Student ID

- **No**, unfortunately I/we will not be able to serve as a sponsor for the 2025 Annual Fall Affordable Housing Conference and Awards Program. However, I/we are pleased to make the following charitable contribution to support this mission-based effort:
- \$500.00
- \$250.00
- \$125.00
- \$50.00
- Other \$\_\_\_\_\_

**Date:** \_\_\_\_\_ **Total:** \_\_\_\_\_ **Payment Type:** \_\_\_\_\_

**Company or Individual(s) Name:** (as it should appear on printed materials)

\_\_\_\_\_

**Contact Name & Title:** \_\_\_\_\_

**Address, City, State, Zip:** \_\_\_\_\_

**Telephone/Fax :** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Pay Online at**  
**<https://georgiaact.org/2025-annual-fall-affordable-housing-conference/>**

Please make checks payable to **Georgia ACT [a 501(c)(3) Organization]**  
Georgia ACT, Attn: Dr. Bambie Hayes-Brown, 250 Georgia Avenue, Suite 330, Atlanta, Georgia 30312  
**Payments, sponsor and advertisement files must be received by September 19, 2025**

**Thank you for your generous support of Georgia ACT!**